



KSAZ
511 W. Adams Street
Phoenix, AZ 85003
(602) 257-1234

CONTRACT

<u>Contract / Revision</u> 4079024 /		<u>Alt Order #</u> ISSUE
<u>Product</u> NRSC 2012		
<u>Contract Dates</u> 10/10/12 - 10/16/12		<u>Estimate #</u>
<u>Advertiser</u> NRSC		<u>Original Date / Revision</u> 10/10/12 / 10/10/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KSAZ	<u>Account Executive</u> Chris Johnson	<u>Sales Office</u> FSS Philadelphia
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>IDB#</u>	<u>Advertiser Code</u> NRSC	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Strategic Media Services
Attention: Neil Williams
3299 K Street NW
Suite 200
Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
1	KSAZ	10/14/12	10/14/12	NFC Champ Game NonHom	5P-8P		:30			NM	1	\$5,500.00
		Political LUR										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----S				1	\$5,500.00			
2	KSAZ	10/15/12	10/15/12	NLCS Champ Game Non Hor	430p-730p		:30			NM	1	\$5,500.00
		Political LUR										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	M-----				1	\$5,500.00			
3	KSAZ	10/11/12	10/12/12	M-F 5a-530a	5a-530a		:30			NM	2	\$1,000.00
		Political LUR										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	---TF--				2	\$500.00			
4	KSAZ	10/15/12	10/16/12	M-F 5a-530a	5a-530a		:30			NM	2	\$1,000.00
		Political LUR										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	MT-----				2	\$500.00			
5	KSAZ	10/11/12	10/12/12	M-F 530a-6a	530a-6a		:30			NM	2	\$1,200.00
		Political LUR										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	---TF--				2	\$600.00			
6	KSAZ	10/15/12	10/16/12	M-F 530a-6a	530a-6a		:30			NM	2	\$1,200.00
		Political LUR										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	MT-----				2	\$600.00			
7	KSAZ	10/11/12	10/12/12	M-F 6a-7a News	6a-7a		:30			NM	2	\$2,000.00
		Political LUR										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	---TF--				2	\$1,000.00			
8	KSAZ	10/15/12	10/15/12	M-F 6a-7a News	6a-7a		:30			NM	1	\$1,000.00
		Political LUR										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	M-----				1	\$1,000.00			
9	KSAZ	10/16/12	10/16/12	M-F 6a-7a News	6a-7a		:30			NM	2	\$2,000.00
		Political LUR										

(* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract / Revision</u> 4079024 /		<u>Alt Order #</u> ISSUE
<u>Contract Dates</u> 10/10/12 - 10/16/12	<u>Product</u> NRSC 2012	<u>Estimate #</u>
<u>Advertiser</u> NRSC		<u>Original Date / Revision</u> 10/10/12 / 10/10/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-T-----				2	\$1,000.00			
10	KSAZ	10/11/12	10/11/12	M-F 7a-8a News	7a-8a		:30			NM	1	\$1,000.00
Political LUR												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	---T---				1	\$1,000.00			
11	KSAZ	10/12/12	10/12/12	M-F 7a-8a News	7a-8a		:30			NM	1	\$1,000.00
Political LUR												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	----F--				1	\$1,000.00			
12	KSAZ	10/15/12	10/15/12	M-F 7a-8a News	7a-8a		:30			NM	2	\$2,000.00
Political LUR												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	M-----				2	\$1,000.00			
13	KSAZ	10/16/12	10/16/12	M-F 7a-8a News	7a-8a		:30			NM	1	\$1,000.00
Political LUR												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-T-----				1	\$1,000.00			
14	KSAZ	10/11/12	10/12/12	M-F 8a-9a News	8a-9a		:30			NM	2	\$1,600.00
Political LUR												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	---TF--				2	\$800.00			
15	KSAZ	10/15/12	10/16/12	M-F 8a-9a News	8a-9a		:30			NM	2	\$1,600.00
Political LUR												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	MT-----				2	\$800.00			
16	KSAZ	10/11/12	10/12/12	M-F 9a-10a News	9a-10a		:30			NM	2	\$900.00
Political LUR												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	---TF--				2	\$450.00			
17	KSAZ	10/15/12	10/16/12	M-F 9a-10a News	9a-10a		:30			NM	2	\$900.00
Political LUR												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	MT-----				2	\$450.00			
18	KSAZ	10/11/12	10/12/12	M-F 11a-12p	11a-12p		:30			NM	2	\$500.00
Political LUR												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	---TF--				2	\$250.00			
19	KSAZ	10/15/12	10/16/12	M-F 11a-12p	11a-12p		:30			NM	2	\$500.00
Political LUR												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	MT-----				2	\$250.00			
20	KSAZ	10/11/12	10/12/12	M-F 12p-1230p Noon News	12p-1230p		:30			NM	2	\$1,000.00
Political LUR												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	---TF--				2	\$500.00			
21	KSAZ	10/15/12	10/16/12	M-F 12p-1230p Noon News	12p-1230p		:30			NM	2	\$1,000.00
Political LUR												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	MT-----				2	\$500.00			
22	KSAZ	10/11/12	10/12/12	M-F 1230p-1p	1230p-1p		:30			NM	2	\$550.00
Political LUR												

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	---TF--				2	\$275.00			
23	KSAZ	10/15/12	10/16/12	M-F 1230p-1p	1230p-1p		:30			NM	2	\$550.00
Political LUR												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	MT-----				2	\$275.00			
24	KSAZ	10/11/12	10/12/12	M-F 1p-2p	1p-2p		:30			NM	2	\$500.00
Political LUR												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	---TF--				2	\$250.00			
25	KSAZ	10/15/12	10/16/12	M-F 1p-2p	1p-2p		:30			NM	2	\$500.00
Political LUR												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	MT-----				2	\$250.00			
26	KSAZ	10/11/12	10/12/12	M-F 2p-3p	2p-3p		:30			NM	2	\$800.00
Political LUR												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	---TF--				2	\$400.00			
27	KSAZ	10/15/12	10/16/12	M-F 2p-3p	2p-3p		:30			NM	2	\$800.00
Political LUR												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	MT-----				2	\$400.00			
28	KSAZ	10/11/12	10/12/12	M-F 3p-4p	3p-4p		:30			NM	4	\$2,000.00
Political LUR												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	---TF--				4	\$500.00			
29	KSAZ	10/15/12	10/16/12	M-F 3p-4p	3p-4p		:30			NM	4	\$2,000.00
Political LUR												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	MT-----				4	\$500.00			
30	KSAZ	10/11/12	10/12/12	M-F 4p-430p	4p-430p		:30			NM	2	\$2,000.00
Political LUR												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	---TF--				2	\$1,000.00			
31	KSAZ	10/16/12	10/16/12	M-F 4p-430p	4p-430p		:30			NM	1	\$1,000.00
Political LUR												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-T-----				1	\$1,000.00			
32	KSAZ	10/12/12	10/12/12	M-F 430p-5p	430p-5p		:30			NM	1	\$1,000.00
Political LUR												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	----F--				1	\$1,000.00			
33	KSAZ	10/16/12	10/16/12	M-F 430p-5p	430p-5p		:30			NM	1	\$1,000.00
Political LUR												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-T-----				1	\$1,000.00			
34	KSAZ	10/11/12	10/12/12	M-F 5p-530p News	5p-530p		:30			NM	2	\$3,000.00
Political LUR												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	---TF--				2	\$1,500.00			
35	KSAZ	10/16/12	10/16/12	M-F 5p-530p News	5p-530p		:30			NM	1	\$1,500.00
Political LUR												

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<u>Advertiser</u> NRSC		<u>Original Date / Revision</u> 10/10/12 / 10/10/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-T-----				1	\$1,500.00			
36	KSAZ	10/11/12	10/12/12	M-F 530p-6p News	530p-6p		:30			NM	2	\$3,000.00
Political LUR												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	---TF--				2	\$1,500.00			
37	KSAZ	10/16/12	10/16/12	M-F 530p-6p News	530p-6p		:30			NM	1	\$1,500.00
Political LUR												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-T-----				1	\$1,500.00			
38	KSAZ	10/11/12	10/12/12	M-F 6p-630p News	6p-630p		:30			NM	2	\$3,000.00
Political LUR												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	---TF--				2	\$1,500.00			
39	KSAZ	10/16/12	10/16/12	M-F 6p-630p News	6p-630p		:30			NM	1	\$1,500.00
Political LUR												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-T-----				1	\$1,500.00			
40	KSAZ	10/11/12	10/11/12	M-F 630p-7p	630p-7p		:30			NM	1	\$1,800.00
Political LUR												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	---T---				1	\$1,800.00			
41	KSAZ	10/16/12	10/16/12	M-F 630p-7p	630p-7p		:30			NM	1	\$1,800.00
Political LUR												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-T-----				1	\$1,800.00			
42	KSAZ	10/11/12	10/12/12	M-F 9p-10p News	9p-10p		:30			NM	4	\$8,000.00
Political LUR												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	---TF--				4	\$2,000.00			
43	KSAZ	10/15/12	10/16/12	M-F 9p-10p News	9p-10p		:30			NM	4	\$8,000.00
Political LUR												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	MT-----				4	\$2,000.00			
44	KSAZ	10/11/12	10/12/12	M-F 10p-1030p News	10p-1030p		:30			NM	2	\$2,800.00
Political LUR												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	---TF--				2	\$1,400.00			
45	KSAZ	10/15/12	10/16/12	M-F 10p-1030p News	10p-1030p		:30			NM	2	\$2,800.00
Political LUR												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	MT-----				2	\$1,400.00			
46	KSAZ	10/13/12	10/13/12	Sa 8a-9a News	8a-9a		:30			NM	1	\$375.00
Political LUR												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----S-				1	\$375.00			
47	KSAZ	10/13/12	10/13/12	Sa 9p-10p News	9p-10p		:30			NM	1	\$1,600.00
Political LUR												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----S-				1	\$1,600.00			
48	KSAZ	10/13/12	10/13/12	Sa 10p-1030p News	10p-1030p		:30			NM	1	\$1,000.00
Political LUR												

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<u>Contract / Revision</u> 4079024 /		<u>Alt Order #</u> ISSUE
<u>Contract Dates</u> 10/10/12 - 10/16/12	<u>Product</u> NRSC 2012	<u>Estimate #</u>
<u>Advertiser</u> NRSC		<u>Original Date / Revision</u> 10/10/12 / 10/10/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----S-				1	\$1,000.00			
49	KSAZ	10/14/12	10/14/12	Su 730a-8a Newsmaker Sun	730a-8a		:30			NM	1	\$150.00
Political LUR												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----S				1	\$150.00			
50	KSAZ	10/14/12	10/14/12	Su 8a-9a News	8a-9a		:30			NM	1	\$325.00
Political LUR												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----S				1	\$325.00			
51	KSAZ	10/14/12	10/14/12	NFL RS Game Non -Home	10a-7p		:30			NM	1	\$10,000.00
Political LUR												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----S				1	\$10,000.00			
52	KSAZ	10/14/12	10/14/12	Su 5p-6p News	5p-6p		:30			NM	2	\$2,400.00
Political LUR												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----S				2	\$1,200.00			
53	KSAZ	10/14/12	10/14/12	Su 9p-10p News	9p-10p		:30			NM	1	\$1,600.00
Political LUR												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----S				1	\$1,600.00			
54	KSAZ	10/14/12	10/14/12	Su 1030p-11p	1030p-11p		:30			NM	1	\$500.00
Political LUR												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----S				1	\$500.00			
Totals											94	\$102,750.00

*Tax 1 Note: Phoenix City Sales Tax 0.5%.

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
10/01/12 - 10/16/12	94	\$102,750.00	\$87,337.50	\$436.69	\$87,774.19
Totals	94	\$102,750.00	\$87,337.50	\$436.69	\$87,774.19

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.